

# CS 260: Foundations of Data Science

Prof. Thao Nguyen

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HAVERFORD  
COLLEGE

# Admin

- **Sit somewhere new!**
- **Lab 1** is due tonight at midnight
- **Lab 2** posted (due next Tuesday)

# Outline for today

- Data representation and featurization
- Introduction to modeling
- Why are models useful?
- Linear models

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# Tennis Data

| Day             | Outlook  | Temperature | Humidity | Wind   | PlayTennis (y) |
|-----------------|----------|-------------|----------|--------|----------------|
| x <sub>1</sub>  | Sunny    | Hot         | High     | Weak   | No             |
| x <sub>2</sub>  | Sunny    | Hot         | High     | Strong | No             |
| x <sub>3</sub>  | Overcast | Hot         | High     | Weak   | Yes            |
| x <sub>4</sub>  | Rain     | Mild        | High     | Weak   | Yes            |
| x <sub>5</sub>  | Rain     | Cool        | Normal   | Weak   | Yes            |
| x <sub>6</sub>  | Rain     | Cool        | Normal   | Strong | No             |
| x <sub>7</sub>  | Overcast | Cool        | Normal   | Strong | Yes            |
| x <sub>8</sub>  | Sunny    | Mild        | High     | Weak   | No             |
| x <sub>9</sub>  | Sunny    | Cool        | Normal   | Weak   | Yes            |
| x <sub>10</sub> | Rain     | Mild        | Normal   | Weak   | Yes            |

*Data from Machine Learning by Tom Mitchell (Table 3.2)*

- Input or **features**: outlook, temp, humidity, wind
- Output or “**label**”: play tennis (yes or no)

# Sea Ice data (Lab 2)

| Year | Sea Ice Extent* |
|------|-----------------|
| 1996 | 7.88            |
| 1997 | 6.74            |
| 1998 | 6.56            |
| 1999 | 6.24            |
| 2000 | 6.32            |
| 2001 | 6.75            |
| 2002 | 5.96            |
| 2003 | 6.15            |
| 2004 | 6.05            |
| 2005 | 5.57            |
| 2006 | 5.92            |
| 2007 | 4.3             |
| 2008 | 4.63            |

- Input or **feature**: year
- Output or “**label**”: sea ice extent

\*Arctic sea ice extent (1,000,000 km<sup>2</sup>)

# Data Representation Notation

## Data Representation

$X =$  matrix

name year Id classes

$\left[ \begin{array}{c} \text{---} \end{array} \right]$   $\vec{x}_i^T$

$n$  examples

$p$  features

$n \times p$

usually : want to model  $y$  as some function of  $x$

label/output

$\vec{y} =$

$n$

$n \times 1$

i.e. major

# Feature Terminology

- *Features*: feature names
  - shape
  - sea ice extent
- *Feature values*: what values are possible
  - {circle, square, triangle}
  - all non-negative values
- *Feature vector*: values for a particular example/data point
  - $\mathbf{x} = [x_1, x_2, x_3, \dots, x_p]$

# Featurization: make numerical

*From Daumé, Chapter 3:*

- Real-valued features get copied directly.
- Binary features become 0 (for false) or 1 (for true).
- Categorical features with  $V$  possible values get mapped to  $V$ -many binary indicator features.

Q: what about features that might already be on a spectrum  
(e.g. sunny, rain, overcast)?

# Featurization: make numerical

- Regression:  $y \in \mathbb{R}$  (continuous)
- Binary classification:  $y \in \{0, 1\}$
- Multi-class classification:  $y \in \{1, 2, \dots k\}$  (e.g., image recognition)

| Before featurization                            | After featurization       |
|-------------------------------------------------|---------------------------|
| humidity $\in \{\text{normal, high}\}$          | humidity $\in \{0, 1\}$   |
| outlook $\in \{\text{sunny, overcast, rain}\}$  | outlook $\in \{0, 1, 2\}$ |
| shape $\in \{\text{circle, triangle, square}\}$ | shape $\in \{0, 1, 2\}$   |

|          | is_circle? | is_triangle? | is_square? |
|----------|------------|--------------|------------|
| square   | 0          | 0            | 1          |
| triangle | 0          | 1            | 0          |
| circle   | 1          | 0            | 0          |

# Handout 3

# Handout 3

Q1:  $n=10, p=4$

| Day             | Outlook  | Temperature | Humidity | Wind   | PlayTennis (y) |
|-----------------|----------|-------------|----------|--------|----------------|
| x <sub>1</sub>  | Sunny    | Hot         | High     | Weak   | No             |
| x <sub>2</sub>  | Sunny    | Hot         | High     | Strong | No             |
| x <sub>3</sub>  | Overcast | Hot         | High     | Weak   | Yes            |
| x <sub>4</sub>  | Rain     | Mild        | High     | Weak   | Yes            |
| x <sub>5</sub>  | Rain     | Cool        | Normal   | Weak   | Yes            |
| x <sub>6</sub>  | Rain     | Cool        | Normal   | Strong | No             |
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| x <sub>8</sub>  | Sunny    | Mild        | High     | Weak   | No             |
| x <sub>9</sub>  | Sunny    | Cool        | Normal   | Weak   | Yes            |
| x <sub>10</sub> | Rain     | Mild        | Normal   | Weak   | Yes            |

Q2:

- Sunny: {0,1}
- Overcast: {0,1}
- Rain: {0,1}
- Temperature: {0, 1, 2} (Cool, Mild, Hot)
- Humidity: {0,1} (Normal, High)
- Wind: {0,1} (Weak, Strong)

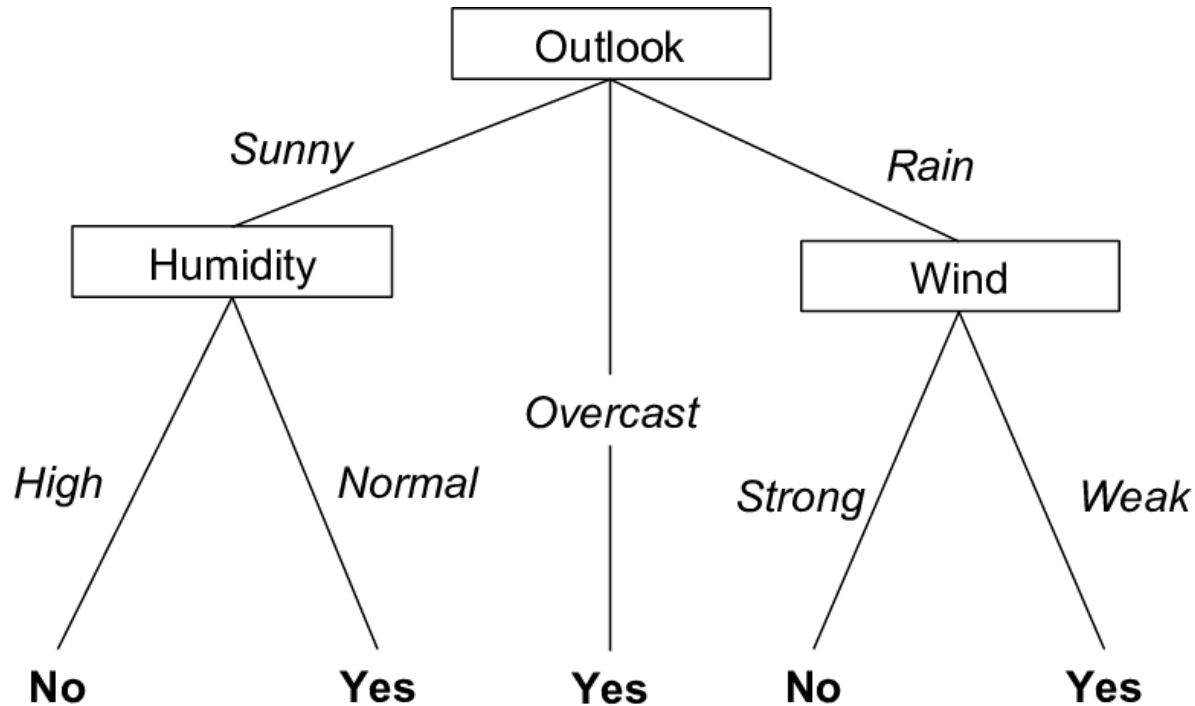
Q3:

|                | Sunny | Overcast | Rain | Temp | Humidity | Wind |
|----------------|-------|----------|------|------|----------|------|
| x <sub>1</sub> | 1     | 0        | 0    | 2    | 1        | 0    |

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# Example of a model



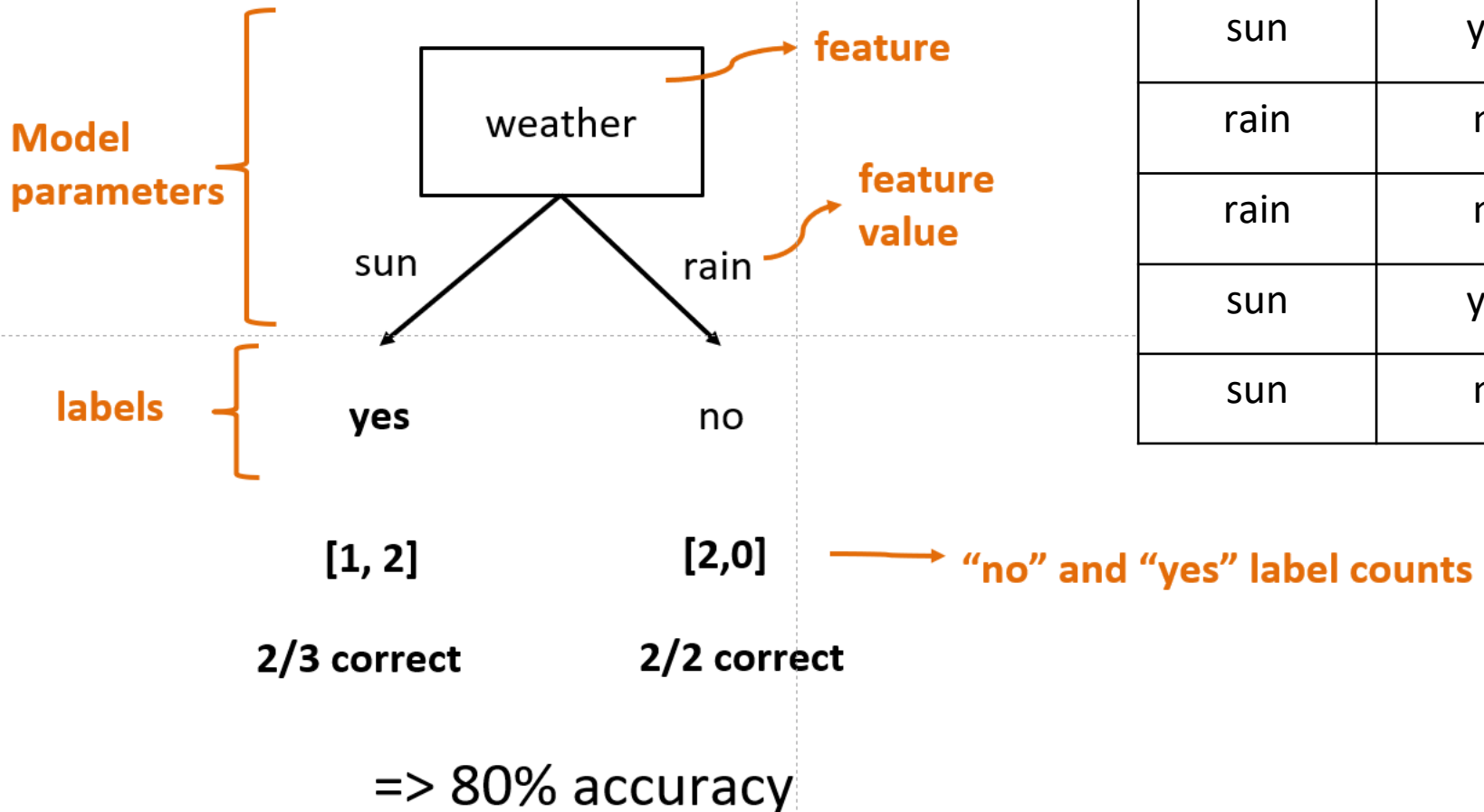
- Each internal node: one feature
- Each branch from node: selects one value of the feature
- Each leaf node: predict  $y$

# Model Examples

## Data

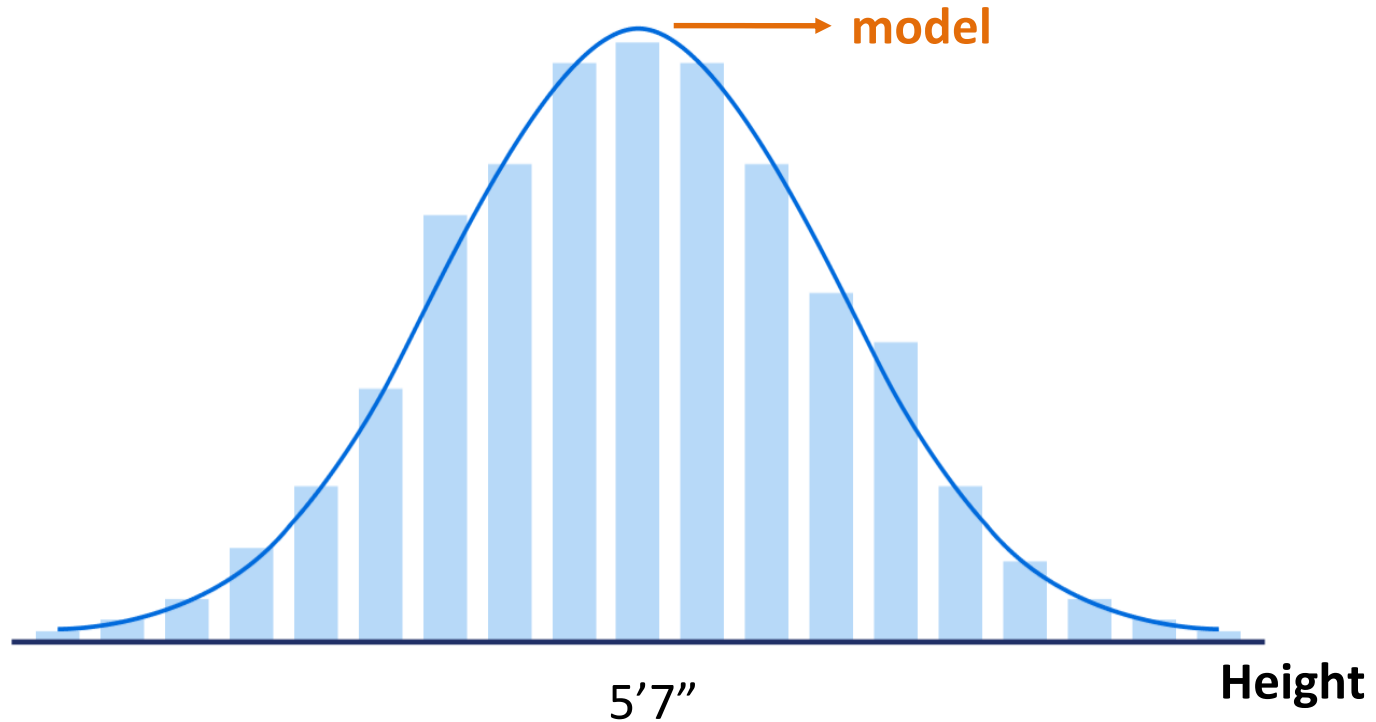
| weather | tennis |
|---------|--------|
| sun     | yes    |
| rain    | no     |
| rain    | no     |
| sun     | yes    |
| sun     | no     |

## 1) Decision Tree



# Model Examples

## 2) Normal distribution

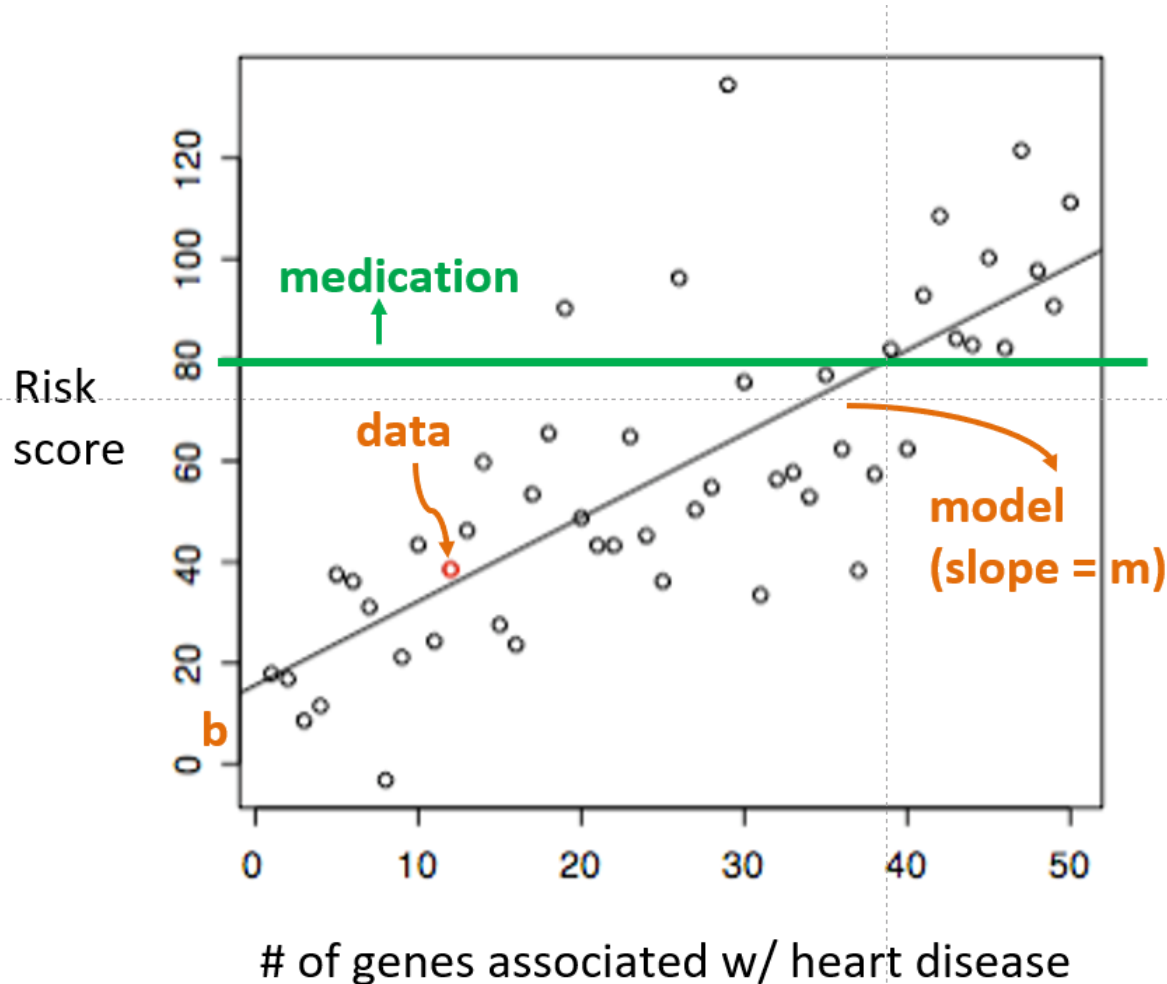


mean: 5'7"  
variance: 2"

} **Model  
parameters**

# Model Examples

## 3) Linear models



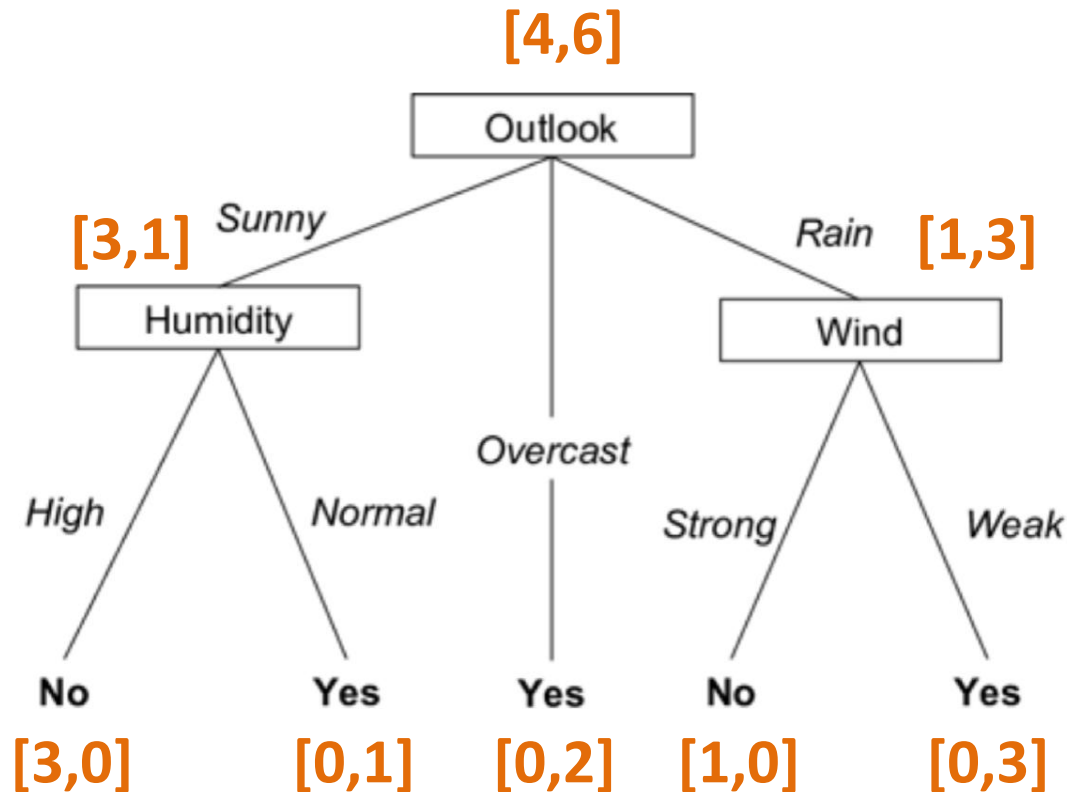
$$y = mx + b$$

$m, b \rightarrow$  model parameters

# Handout 3

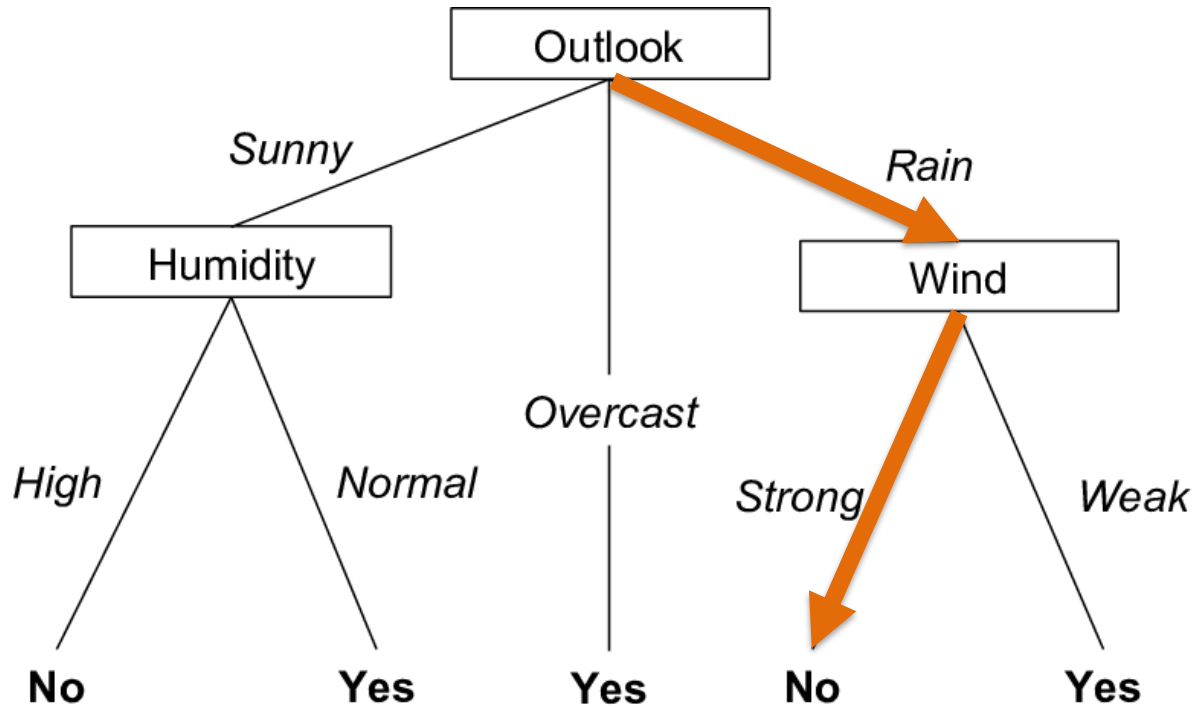
# Handout 3

Q4: In the model below, the children of each node divide the data into partitions. Label each node (both internal nodes and leaves) with the counts of "No" and "Yes" labels based on the partition. For example, the counts for the node labeled Outlook would be [4,6]. Does this model perfectly classify all examples?



# Handout 3

Q5



(test example)  $x =$

| Outlook | Temp | Humidity | Wind   |
|---------|------|----------|--------|
| Rain    | Hot  | High     | Strong |

$y_{pred} = \text{No}$

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- **Why are models useful?**
- Linear models

# Why are models useful?

- Understand/explain/interpret the phenomena
- Predict outcomes for future examples

# What are the most important features?

| X     |        |       |
|-------|--------|-------|
| Color | Shape  | Size  |
| Red   | Square | Big   |
| Blue  | Square | Big   |
| Red   | Circle | Small |
| Blue  | Square | Small |
| Red   | Circle | Big   |

| Y         |
|-----------|
| Likes toy |
| +         |
| +         |
| -         |
| -         |
| +         |

# What are the most important features?

| X     |        |                             |
|-------|--------|-----------------------------|
| Color | Shape  | Size                        |
| Red   | Square | Big                         |
| Blue  | Square | Big                         |
| Red   | Circle | <del>Small</del> <b>Big</b> |
| Blue  | Square | <del>Small</del> <b>Big</b> |
| Red   | Circle | Big                         |

| Y         |
|-----------|
| Likes toy |
| +         |
| +         |
| -         |
| -         |
| +         |

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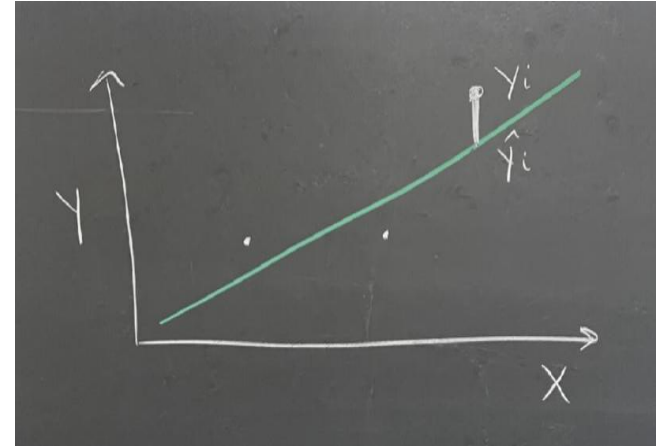
# Linear Models

- Features:  $\vec{x}$  ( $x$  if  $p = 1$ )
- Output:  $y \in \mathbb{R}$
- Model:  $h_{\vec{w}}(x) = \overset{\text{b}}{\downarrow} w_0 + \overset{\text{m}}{\downarrow} w_1 x = \hat{y} \longleftarrow \text{prediction}$ 
  - Parameters:  $\vec{w} = \begin{bmatrix} w_0 \\ w_1 \end{bmatrix}$
- Goals
  - Describe linear dependence
  - Predict output given new data

# Linear Models

How good is our model?

- Residuals:  $y_i - \hat{y}_i$  } one example  
                  ↑                  ↑  
          truth          prediction



- Overall, want to minimize:

$$\sum_{i=1}^n (y_i - \hat{y}_i)^2$$

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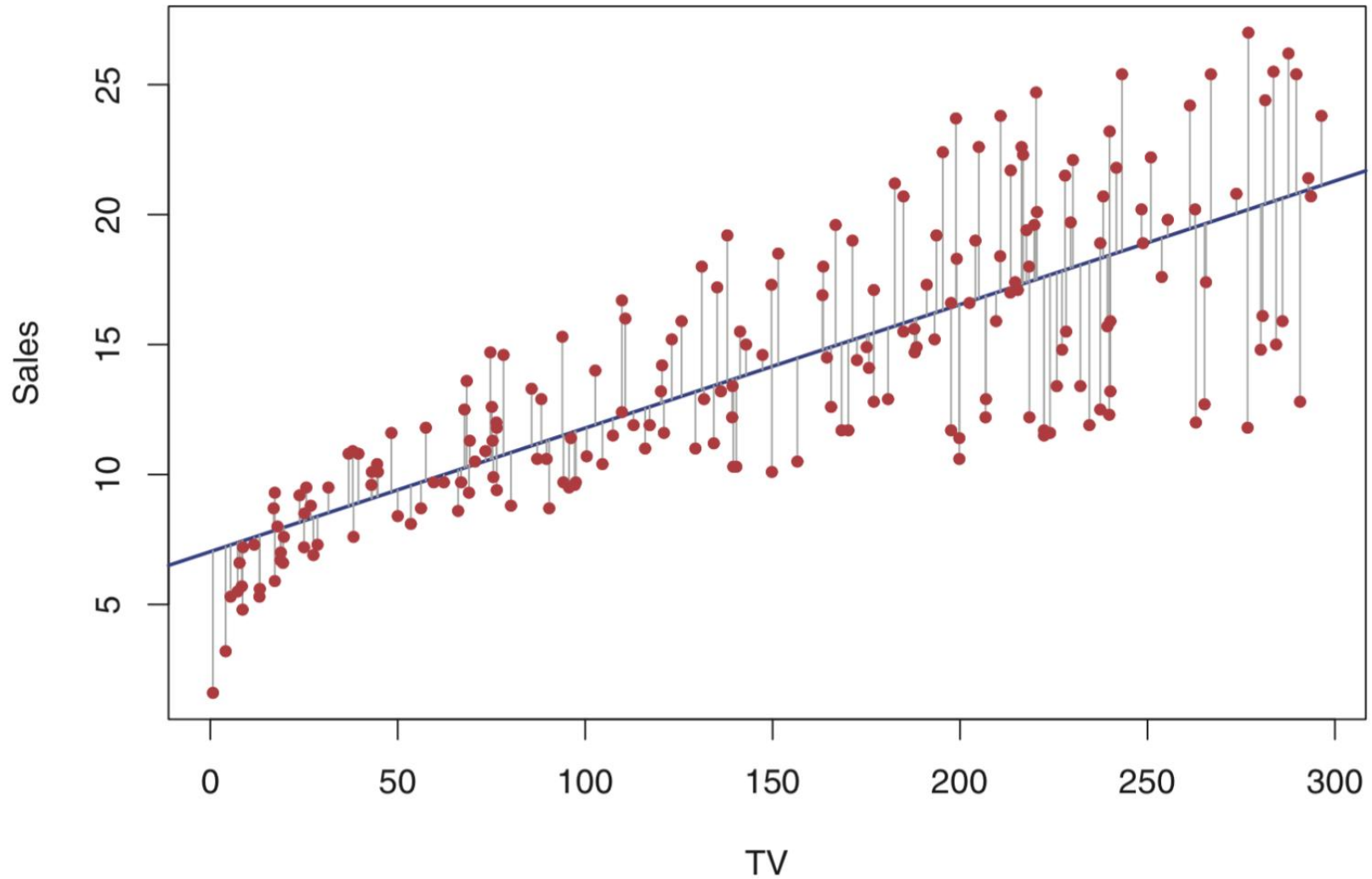
RSS: Residual sum of squares

SSE: Sum of squared errors

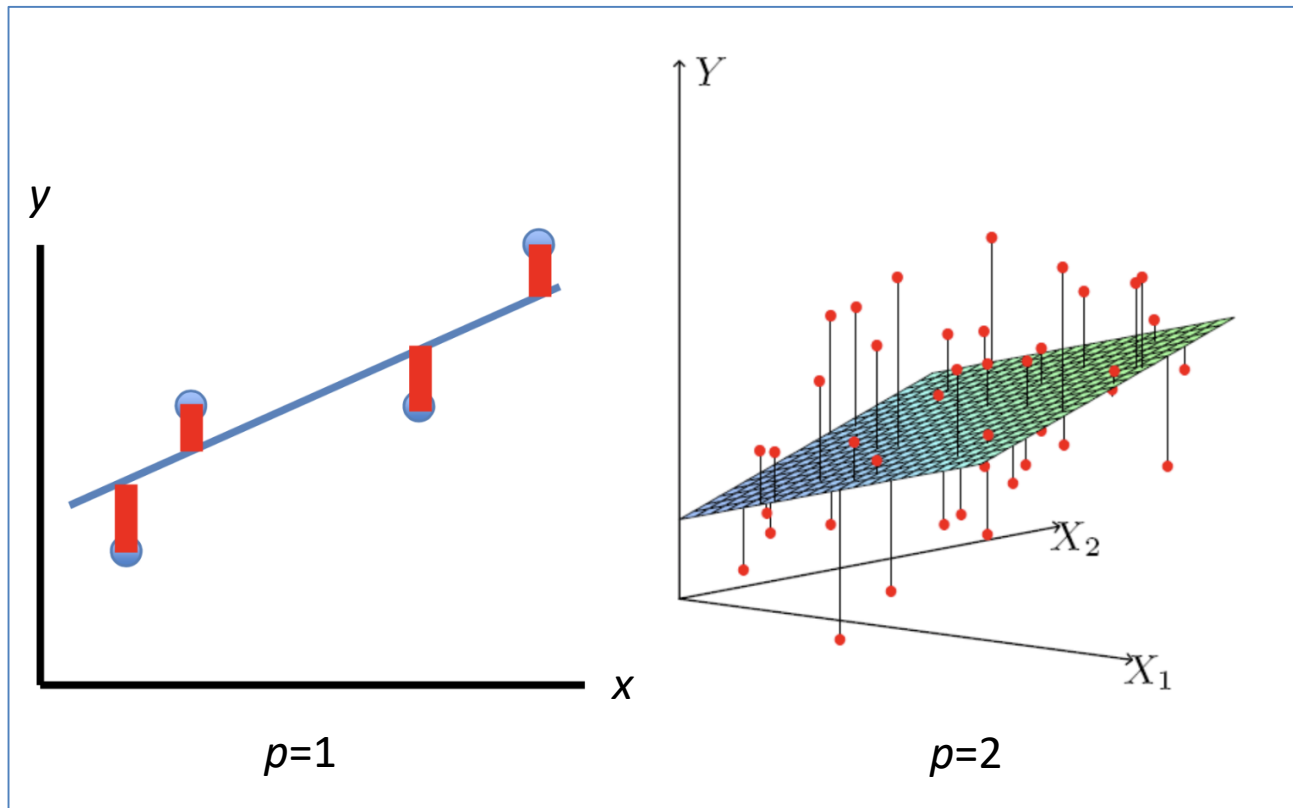
# Goals of fitting a linear model

- 1) Which of the features/explanatory variables/predictors ( $x$ ) are associated with the response variable ( $y$ )?
- 2) What is the relationship between  $x$  and  $y$ ?
- 3) Can we (accurately) predict  $y$  given a new  $x$ ?
- 4) Is a linear model enough?

## Example: predict sales from TV advertising budget



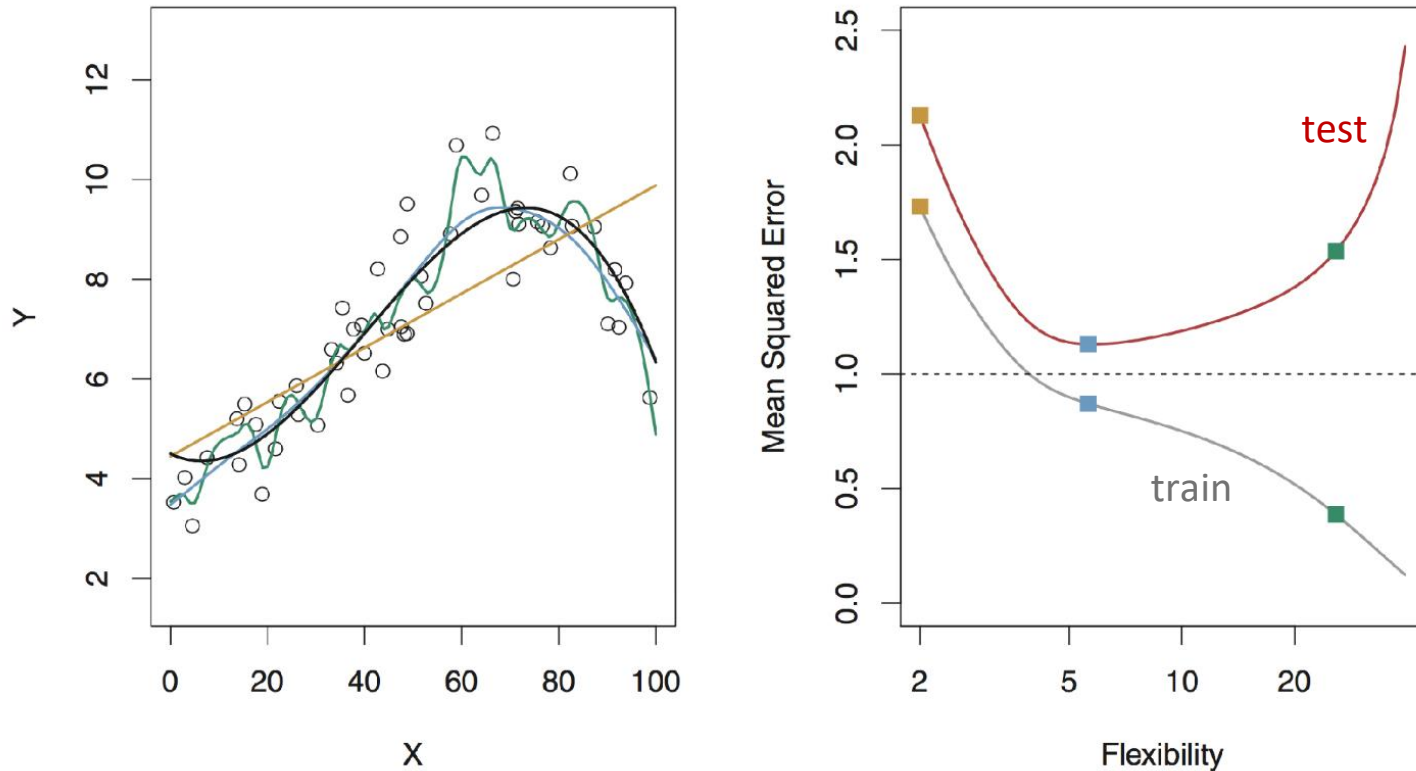
# Linear model with 1 or 2 features



# Linear Regression

- Output ( $y$ ) is continuous, not a discrete label
- Learned model: *linear function* mapping input to output (a *weight* for each feature + *bias*)
- Goal: minimize the *RSS* (residual sum of squares) or *SSE* (sum of squared errors)

# Maybe a linear model is not enough



**FIGURE 2.9.** Left: Data simulated from  $f$ , shown in black. Three estimates of  $f$  are shown: the linear regression line (orange curve), and two smoothing spline fits (blue and green curves). Right: Training MSE (grey curve), test MSE (red curve), and minimum possible test MSE over all methods (dashed line). Squares represent the training and test MSEs for the three fits shown in the left-hand panel.